

OAKWOOD CENTER

GRETNA, LOUISIANA



ONE HAPPENING CENTER

- Current anchor stores include Dillard's, JCPenney, Sears and Dick's Sporting Goods, which opened fall 2013.
- Oakwood Center offers exciting shopping choices for the whole family, including Forever 21, Bath & Body Works, The Children's Place, Victoria's Secret, ALDO, Aéropostale, Café du Monde, francesca's, Earthbound Trading Company and Buca di Beppo Italian Restaurant — the 1st in Louisiana.
- Oakwood Center expanded in 2013 with a new wing anchored by Dick's Sporting Goods and including ULTA Beauty, Dress Barn, a renovated Old Navy and rue21. Foot Locker's House of Hoops was also added in fall 2013.
- Amenities include a 380-seat Food Court, 2 family restrooms, a Louisiana themed children's soft play area and free Wi-Fi.
- The Top 3 performing categories at Oakwood Center are women's accessories and specialty, athletic shoes and jewelry.

THE LOCATION

- Oakwood Center is located in Gretna, LA, about 5 minutes from downtown New Orleans. It is the only regional enclosed mall on the New Orleans' West Bank, with great access to select neighborhoods located on the East Bank.
- Oakwood Center is located on the Westbank Expressway at the foot of the Crescent City Connection, the bridge that links to downtown New Orleans.
- 165,330 vehicles drive past the center daily.

THE FUTURE

- As national and local retailers look to expand, Oakwood Center is positioned as a fresh and exciting environment for them to call home.
- The continued growth of New Orleans' West Bank creates added sales potential.
- In addition, secondary markets that access Oakwood Center from across the river are increasingly more accustomed to shopping the West Bank.
- Under construction is the new VA Hospital just under 6 miles from Oakwood Center in New Orleans, currently employing 2,000 workers. Once fully developed, employment will increase to 10,000.
- The New Orleans trade area population is expected to increase by 7% over the next five years.

MALL INFORMATION

LOCATION: 197 Westbank Expressway
MARKET: New Orleans/West Bank Jefferson Parish
DESCRIPTION: One-level, enclosed, with a regional draw
ANCHORS: Sears, Dillard's, JCPenney
TOTAL RETAIL SQUARE FOOTAGE: 905,648
PARKING SPACES: 4,600
OPENED: 1966
EXPANDED: 1994
REBUILT/REOPENED: 2007

TRADE AREA PROFILE

2013 POPULATION 443,655
2018 PROJECTED POPULATION 476,064
2013 HOUSEHOLDS 177,764
2018 PROJECTED HOUSEHOLDS 194,013
2013 MEDIAN AGE 35.7
2013 AVERAGE HOUSEHOLD INCOME \$58,119
2018 PROJECTED AVERAGE HOUSEHOLD INCOME \$67,016

5 - MILE RADIUS

2013 POPULATION 318,846
2018 PROJECTED POPULATION 348,973
2013 HOUSEHOLDS 130,813
2018 PROJECTED HOUSEHOLDS 145,336
2013 MEDIAN AGE 35.8
2013 AVERAGE HOUSEHOLD INCOME \$57,110
2018 PROJECTED AVERAGE HOUSEHOLD INCOME \$65,597

DAYTIME EMPLOYMENT

3 - MILE RADIUS 113,069
5 - MILE RADIUS 218,904

Source: Esri 2013

